



**INTEGRATED MANAGEMENT
& SALES CONSULTING**

IMS: Integrated Management & Sales Consulting is an organization that concentrates on coaching CEO's and employees alike to increase both personal business skills and steer companies on the path to success.

Customized Training

At IMS we realize that every company and every situation is different; that is why we offer customized training to ensure that each company can meet its specific needs. IMS offers simple strategic solutions that make the information easy to learn. IMS develops the techniques and skills that are needed to get the best results. During her time working with *Transfinder*, Ms. Horan merged employee training, public relations and executive coaching increasing client number from 200 to 700 in just 5 years.

Keynote

Denise Horan has many successful years of experience in the field and is now willing to share what she has learned with new up and comers. Her experienced background combined with her superior ability to motivate employees is sure to inspire your workforce to perform above expectations.

Motivational Speaking

Denise Horan is an accomplished motivational speaker and has delivered speeches focusing on self-development and career motivation. When working with two separate real estate firms Denise was able to inspire employees to bring about remarkable sales growth in a slumping market.

In addition to speaking engagements, Denise also offers training programs in:

Successful Sales Strategies

Leading and Managing for Success

Marketing Yourself

The Power of Body Language

Value Selling

Please visit our website at www.DeniseHoran.com



About Denise Horan

At IMS Ms. Horan develops innovative solutions, to help increase organizations' revenues, find new marketing opportunities and develop effective sales and management leaders. Some of her current clients include *EMCOR*, *The Gazette* and *Gavant Software*. Prior to starting IMS Ms. Horan was Vice President of Sales and Marketing at Eastern Connection. Under her leadership, Eastern Connection generated unprecedented sales growth while reducing sales cost.